



**APPLICATION
DEADLINE
13.03.2023**
Sponsorship packages
are limited!

25.–27. April 2023

THE NEXT CUT

SPONSORING
GERMAN CUTTING CONGRESS® PLUS

the interlinked congress CUTTING WORLD® trade fair



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SPONSORING PACKAGES Overview of services	Posterstand Standard	Posterstand Premium	BRONZE (for exhibitors only)	SILBER (for exhibitors only)	GOLD (for exhibitors only; max. 2 x bookable)
Stand area/equipment (1)	x	x			
Speaker-Slot		1 Speaker-Slot	1 Speaker-Slot	2 Speaker-Slots	3 Speaker-Slots
Digital congress tools (2)		Congress tool S	Congress tool M	Congress tool L	Congress tool XL
Entry of company's name with logo on schneidkongress.de website	x	x	x	x	x
Higher ranking in the company listing (3) on the sponsor page	Level 5	Level 4	Level 3	Level 2	Level 1
News report on schneidkongress.de		1	2	3	4
Installation of roll-ups (5) in the congress foyer			1	2	3
Display of own brochures (6)			x	x	x
Exhibitor and parking season ticket for all days of trade fair	1	1			
Combi tickets for visiting trade fair AND cutting congress at one trade fair day			25 pcs.	50 pcs.	100 pcs.
Entry of company's logo and address entry in category of sponsors in trade fair directory	x	x	x	x	x
LinkedIn-Posts (7)	1	2	3	4	5
Top-of-the-list-exhibitor directory digital				x	x
Image film on LED screen in glass foyer up to 120 sec. length		1x per hour	2x per hour	3x per hour	4x per hour
Digital sponsor screen (on LED screen in glass foyer and on info screens in congress foyer)			M-Logo	L-Logo	XL-Logo
Flags in front of the entrance East (8)				max. 2	max. 4
Discount on further advertising services			10 %	15 %	20 %
Digital package (9)			Digital package M	Digital package L	Digital package XL
Total in Euro plus VAT	1.950.00 €	3.750.00 €	2.950.00 €	5.970.00 €	9.950.00 €
Services are provided and charged by Schneidforum Consulting. If you have any queries, please contact info@schneidforum.de					
Services will be provided and invoiced by Messe Essen. If you have any queries, please contact team@cuttingworld.de .					

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* Generally valid for all sponsorship packages:

The number of speaker slots, poster stands and sponsorship packages are limited and bookable depending on availability.

- If booking too late, the availability of e. g. speaker slots may have expired, the price remains unchanged!
- The scheduling of the speaker slots is in responsibility of the organizer of the cutting congress. Max. 3 Speaker-Slots per company are bookable.
- Speaker slot duration: max. 20 minutes. The slot allocation is determined by the time of registration and availability.
- There is no entitlement to a sponsor package or a speaker slot. Allocation is only possible after conclusion of a separate speaker contract, which, among other things, regulates the publication rights.
- Sponsorship packages Bronze, Silver, Gold are reserved exclusively for CUTTING WORLD exhibitors.
- All media files, such as texts, banners, advertisements, images, etc. are provided by the client. Accepted formats are PDF, JPG.
- If services of sponsoring package are not requested or not used, the price of a sponsoring package will not change.
- If the sponsor has not meet the submission or registration deadlines, the organiser is not obliged to control the project. The sponsor shall ensure that media and content are submitted in time.
- It is possible to deviate from quantity of agreements.
- The services provided by Schneidforum Consulting are subject to the terms and conditions of participation of Schneidforum Consulting GmbH & Co. KG, which can be found on schneidkongress.de.
- The services provided by Messe Essen are subject to the terms and conditions of participation of CUTTING WORLD, which can be found on cuttingworld.de.
- All prices in euros plus VAT.

(1) Poster stand equipment: (service to be provided by Messe Essen), size approx. two square meters

- Two sides each white stand boundary wall of two meters
- One high table + one bar stool
- One brochure stand
- Services from media package including online exhibitor list, personal banner / e-mail binder, interactive hall plan, company information, matchmaking, catalog entry

(2) Digital Congress Tools:

For all services provided by Schneidforum Consulting, the following applies to existing customers of Schneidforum: Digital congress tools have no influence on already existing subscription advertising tools, these remain unchanged.

Note: The brands will be advertised through the digital congress tools exclusively on the websites of the German Cutting Congress. The digital congress tools bronze, silver and gold differ from the subscription tools of the Schneidforum, which have similar names but only displayed in the "Schneidwissen-area".

Contents of digital congress tools will be displayed on certain pages of schneidkongress.de until 31.07.2023:

- Advertising banner on schneidkongress.de on the sponsor page depending on the advertising level: S = 250 x 250 pixels; M = 350 x 350 pixels, L = 500 x 500 pixels, XL = 900 x 900 pixels
- Listing of the advertising banners / brands on the sponsor page in the order of the advertising level. Within each level, the order is sorted by the time the order has been received.
- Linking of logos with the internal base microsite of cutting forum.
- New basic microsities without advertising subscription are available until 07/31/2023 and can be extended into a subscription model by offering a new customer discount. Before expiration date Schneidforum Consulting will provide a separate offer
- Providing presentation paper for downloading as a PDF file for congress participants on the cutting congress website until 31.07.2023 (if the speaker requested this by confirmation in the separate speaker contract). The PDF will be provided by the speaker.
- The sponsors are required to provide media data such as logo, images and texts.
- The corresponding Schneidforum-LinkedIn page shares contributions of the sponsor with reference to topics of the cutting congress or the exhibits. For that purpose, the sponsor need to link the Schneidforum-LinkedIn channel within posts. The news needs to be provided by the sponsor.

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- (3) Ranking on schneidkongress.de on the sponsor page. In case of equal status, listing order occurs alphabetical.
- (4) News report at schneidkongress.de.
 - News need to be provided by the sponsor and should fit the theme of the cutting congress or the exhibits. The content of the news can be edited by Schneidforum Consulting if required. Depending on package size, maximum: S = 1 News, M = 2 News, L = 3 News, XL = 4 News.
 - Information will be provided by sponsor. Delivery up to four weeks before event date. Information needs to be submitted on time. Late submissions cannot be considered.
 - News will appear in the schneidkongress.de area.
 - News will be presented collectively on the own microsite. They will be available until 31.07.2023 at the latest. Extension is optionally possible according to offer.
- (5) When installing roll-ups in certain areas, the organiser's instructions need to be observed. (roll-up width up to 1meter). Assembly and disassembly as well as provision of the roll-ups will be provided by the sponsor.
- (6) Brochure size is max. DIN A4, display only on designated area in the foyer. The customer is responsible for displaying, replenishing, and clearing away the brochures. Provision of brochures will be provided by the sponsor.
- (7) The CUTTING WORLD LinkedIn page shares posts of the sponsor related to CUTTING WORLD topics. The sponsor needs to tag the CUTTING WORLD LinkedIn channel in the posts for this purpose.
- (8) The flags are required to have the following characteristics: W x H: 1.5 m x 4 m, hemstitch approx. 3cm at the upper edge of the cloth, open on both sides, flag carabiners at intervals of 1 m each. The flags will be supplied by the sponsor and must be delivered no later than one week before the start of the trade fair.
- (9) Digital packages include the following services:
 - Digital package M:
 - 4 + 1 picture for free in MEDIA CENTER
 - Digital package L:
 - 4 + 2 pictures for free in MEDIA CENTER
 - 1 video for free in MEDIA CENTER
 - Announcement in CUTTING WORLD Newsletter
 - Rectangle Banner (Square banner on the right side of the website. Appears on the page "Exhibitor list". Size: 260 x 260 Pixel) or Full Size Banner (full-width banner in the content area. Appears on the page "Stand actions"/"Supporting program" incl. all sub-pages. Size: 1200 x 144 pixels). Selection according to availability.
 - Digital package XL:
 - 4 + 3 pictures for free in MEDIA CENTER
 - 2 videos for free in MEDIA CENTER
 - Announcement in newsletter
 - Banner in the CUTTING WORLD Newsletter (600 x 250 Pixel, JPG or GIF)
 - Slider Banner: Appears on HOME - directly integrated in the CUTTING WORLD slider at a prominent position. Size: 1200 x 483 pixels.

E-Mail: team@schneidkongress.de team@cuttingworld.de

Schneidforum Consulting GmbH & Co. KG
Sponsoring
DEUTSCHER SCHNEIDKONGRESS /
CUTTING WORLD
Brühler Straße 176a
42657 Solingen
Germany

Messe Essen GmbH
Sponsoring
DEUTSCHER SCHNEIDKONGRESS /
CUTTING WORLD
Messeplatz 1
45131 Essen
Germany



ORDER FORM SPONSORING GERMAN CUTTING CONGRESS / CUTTING WORLD - 25.-27. April 2023

Company name

Contact person

Street

Zip code, city

Phone

E-Mail

VAT identification number

OUR ORDER:

- Poster Stand Standard / Total Price € 1.950,00**
Invoice € 1.550,00 by Messe Essen GmbH and € 400,00 by Schneidforum Consulting GmbH & Co. KG
- Poster Stand Premium / Total Price € 3.750,00**
Invoice € 1.550,00 by Messe Essen GmbH and € 2.200,00 by Schneidforum Consulting GmbH & Co. KG

- BOOKABLE FOR CUTTING WORLD EXHIBITORS ONLY:
- Sponsorship package Bronze / total price € 2.950,00**
Invoice € 885,00 by Messe Essen GmbH and € 2.065,00 by Schneidforum Consulting GmbH & Co. KG
- Sponsorship package Silver / total price € 5.970,00**
Invoice € 1.791,00 by Messe Essen GmbH and € 4.179,00 by Schneidforum Consulting GmbH & Co. KG
- Sponsorship Package Gold / Total Price € 9.950,00**
Invoice € 3.482,50 by Messe Essen GmbH and € 6.467,50 by Schneidforum Consulting GmbH & Co. KG

With this registration the conditions of participation of Schneidforum Consulting GmbH & Co. KG
(to be viewed at www.schneidkongress.de) as well as the Conditions of Participation for CUTTING WORLD
(to be viewed at www.cuttingworld.de) are accepted as legally binding.

Place, Date

Legally binding signature

